PRESS RELEASE

|  |  |  |  |
| --- | --- | --- | --- |
| Release  Date | FOR IMMEDIATE RELEASE | | |
| Dispatch | [artplantasia@gmail.com](mailto:artplantasia@gmail.com) | Inquiries | Kwon Soonwoo  (PR manager)  +82 (0)10-2794-7326 |
| Webhard | https://only.webhard.co.kr/ ( ID : apasia2020 , PW : apasia2021 )  Guest group(그룹) / Press Release | | |

**'Art Plant Asia 2020'**

**The first event of its kind, presents new ways of viewership in the age of a pandemic**

To take place across the entire Deoksugung Palace from 10. 23 (Fri) to 11. 22 (Sun)

* **Centering Jeongdong, symbolic area of modern Korean history, as the future base for East Asian art**
* Corporation established under the supervision of Chairman Yoon Hoon Yul of Jeongdong 1928 Art Center
* Art Plant Asia hosted in the Jeongdong area and Deoksugung Palace to unite Asian art
* Main exhibition, academic seminars, and ‘Gallery Day,' an event with major local and international galleries, hosted
* **Featuring Main exhibition <Art Plant Asia 2020: Hare Way Object>**
* Modern and contemporary art exhibition presented through the interior and exterior of Deoksugung Palace
* Pivotal figures of modern and contemporary Korean art such as Lee Ufan, Yun Hyong Keun, Lee Bul, and Yang Haegue presented in one place
* Includes up-and-coming Asian artists and opens from 10. 23 (Fri) to 11. 22 (Sun)
* **Presenting a new mode of veiwership in the age of social distancing**
* Art exhibitions hosted at outdoor cultural venues to abide by social distancing guidelines
* Program designed to incorporate technology and other alternative methods such as virtual viewing and limited capacity night tours
* An opportunity that provides citizens with a cultural outlet in prolonged quarantine

Art Plant Asia Artistic Committee (Chairman Yoon Hoon Yul) is pleased to present <Art Plant Asia 2020> (hereinafter AP Asia) in association with Jung-gu Office (District Mayor Seo Yang-Ho). Last year, Chairman Yoon Hoon Yul founded Jeongdong 1928 Art Center in the former Salvation Army building of Jeongdong, Jung-gu District. Chairman Yoon has since propelled his vision to establish Jeongdong, the mecca of Korean modern culture, as a hub for international cultural exchange. AP Asia, a project to promote the development of East Asian art, is a proud result of this vision. Centering around the main exhibition of modern and contemporary art, AP Asia will host academic seminars and gallery participation events at Deoksugung Palace, Jeongdong, this coming October.

With its central aim to serve as a platform for artist─viewer interaction, AP Asia 2020 presents *Art Plant Asia 2020: Hare Way Object*, a exhibition built on the dialogue around art production and circulation in the time of a global pandemic. Presented inside and around the halls of Deoksugung Palace, this exhibition is organized by Director Lee Seunghyun, Curators Yoon Juli and Jang Hyejung, and International Artists Commissioner Kim Seonghee, Professor of Kaywon University of Art and Design. The exhibition will showcase a total of 11 Korean modern masters and groups including Park SooKeun and the Juho Club, Kim HongJoo, Yun Hyong Keun, and Lee Ufan; 19 notable Korean contemporary artists and collectives including Suki Seokyeong Kang, Kim Heechoen, An Jungju+Jun Sojung, Yang Haegue, and Lee Bul; and 3 outstanding Asian artists Royce Ng, Ho Rui An, and Ho Tzu Nyen. The newly commissioned site-specific artworks by contemporary artists Koo Donghee, Oh Jong, Jung Jihyun, Choi Goen, among others are expected to be highlights of the outdoor installations.

During an unprecedented pandemic that has affected all areas of life globally, AP Asia 2020 actively utilizes outdoor cultural venues that allow adequate social distancing. Moreover, it combines widely used internet technologies and alternative methods to create a comprehensive model of “personalized viewing” which includes virtual exhibition tours and limited capacity in-person night visits. The academic seminars featuring Korean scholars Kim Nam-See (Professor, Ewha Womans University), Park Sung-Kwan (Researcher, Community for Alternative Studies), Lee Seunghyun (Director, AP Asia 2020), Lee Jeong-woo (Professor, Kyunghee Cyber University) and international scholars Yuk Hui (China), Koichiro Kokubun (Japan), Mårten Spångberg (Sweden), will take place both on site and virtually. The limited capacity on-site event 'Gallery Day,' will comprise lectures and artist talks by representatives of Kukje Gallery (Korea), PKM (Korea), Sabrina Amrani Gallery (Spain) and Edouard Malingue (China/Shanghai & Hong Kong). As large areas of cultural activities and creative production have come to a halt recently, AP Asia 2020 strives to reinvigorate the cultural industry by proposing unconventional experiences and approaches in the arts.

The co-host of this event, Jung-gu Office has largely increased its funding for the arts in 2020. Jung-gu Office, in association with Seoul Metropolitan Government, continues its support for international cultural exchanges in Asia, especially through Jung-gu Cultural Foundation's collaboration with AP Asia 2020. Through AP Asia 2020, Jung-gu promises to foster Jeongdong as the center for East Asian cultural activities and intensify its support for local artists and businesses who have suffered economic impacts due to the COVID-19 pandemic. <End of text>

Attachment: 1. <Art Plant Asia 2020: Hare Way Object > exhibition overview

1. Biographies of major artists in the exhibition
2. Related events overview

**Main exhibition <Hare Way Object > overview**

* Art Plant Asia 2020: Hare Way Object
* Deoksugung Palace 99 Sejong-daero, Jeong-dong, Jung-gu, Seoul Korea
* Dates: 2020. 10. 23 (Fri) ~ 2020. 11. 22 (Sun)
* Hours: 10:00 ~ 18:00, Closed on Mondays

(Limited capacity night tours held once weekly, future schedules to be announced)

* Admission fees: 1,000 KRW (General admission for Deoksugung Palace)
* Artists

Cha Jeamin, Choi Goen, Chung Heeseung, , Ho Tzu Nyen, Ho Rui An, IM Youngzoo, Jung Jihyun, Jun Sojung+An Jungju, Kim Heecheon, Kim Heryun, Kim HeungSou, Kim HongJoo, Kim Whanki, Koo Donghee, Kim Tschang-yeul, Lee Bul, Lee Ufan, Lee Woosung, Nam Kwan, Oh Jong, Park Gwangsoo, Park Kyung Ryul, Park Junghae, Park Seo-Bo, Park SooKeun with Juho Club (Choi Yeong-Lim, Hwang Yoo-Yeop, Hong Jong-myung, Park Chang-Don), Royce Ng,

siren eun young jung, Sulki and Min, Suki Seokyeong Kang, Woo Hannah, Yang Haegue, Yun Hyong Keun

* Director: Lee Seunghyun
* Curators: Yoon Juli, Jang Hyejung
* International Artists Commissioner: Kim Seonghee
* Hosts: Art Plant Asia, Jung-gu Office
* Organizers: Art Plant Asia, Seoul Metropolitan Government, Jung-gu Office, Jeongdong 1928 Art Center
* Sponsors: Samsung Electronics, BC Card, Seoul Metropolitan Government, Eugene Investment & Secur, Hyundai Bioscience, DongKook Pharmaceutical, D'LIVE



Lee Bul, *CyborgW10,* 2006, Hand-cut polyurethane panels on RP, polyurethane coating, 180x60x70(cm)

A prominent figure in Korea’s contemporary art scene since the late 1980s, Lee Bul(b.1964) has been consistently infusing personal narratives to her works about social criticism, historical issues, and humanistic exploration of utopia. Lee creates powerful and unconventional works across diverse mediums including performance, sculpture, installation, drawing, and video. Lee has held solo exhibitions at world’s leading art institutions such as the Museum of Modern Art (New York, USA), New Museum (New York, USA), Guggenheim Museum (New York, USA), Mudam Luxembourg (Luxembourg City, Luxembourg), and Hayward Gallery (London, England). In 2012, Lee Bul had a large-scale retrospective at Mori Art Museum, Tokyo as the first Asian female artist and is the only Korean artist who has been invited to participate at Venice Biennale's main exhibition twice in 1999 and 2019, proving her stature as a leading figure in contemporary art. Lee Bul was selected as a finalist for the 1998 Hugo Boss Prize, awarded an honorable mention at the 48th Venice Biennale in 1999, received the Noon Art Prize at the 10th Gwangju Biennale in 2014, and was the winner of the 2019 Ho-Am Prize for the Arts. Her works are included in the collections of major art institutions such as the Leeum Samsung Museum of Art (Seoul, Korea), Art Sonje Center (Seoul, Korea), 21st Century Museum of Contemporary Art, Kanazawa (Kanazawa, Tokyo), and the Museum of Contemporary Art, Los Angeles (Los Angeles).

(Source: PKM)



An Jungju+Jun Sojung, *Nude model*, 2015, Single-channel video, 37’ 40”, *This rose-garland crown*, Installation view at Atelier Hermès, Seoul.

A project team formed by An Jungju, who experiments with collected images and sounds by modifying and altering them into moving images with independent narratives, and Sojung Jun, who investigates the idea of “the present” through sensory examinations of media, installation, and publication. An Jungju+Jun Sojung has shown a range of work varied in medium and genre including video and music. Their solo exhibitions include *This Rose-garland Crown* (Atelier Hermès, Seoul, 2015); and *Black Night, VIDEO NIGHT* (d/p, Seoul, 2018); and, they have participated in numerous projects at venues such as the Asia Culture Center Theater and Gwangju Biennale, HIAP Pavilion Project.



Kim Heecheon, *Lifting Barbell,* 2015, Single-channel video, 21’, Still cut.

Kim Heecheon(b.1989) studied Architecture at Korea National University of Arts. Based in Seoul, Kim recently had his solo exhibitions *Deep in the Forking Tanks* (Art Sonje Center, Seoul, 2019) and *HOME* (DOOSAN Gallery Seoul, Seoul, 2019). Kim’s work has been included in Biennales such as the Busan Biennale (Busan, 2020); Gwangju Biennale (Gwangju, 2018); Istanbul Biennale (Istanbul, 2017); SeMA Biennale Mediacity Seoul (Seoul, 2016); and group exhibitions at the National Museum of Modern and Contemporary Art (Seoul, 2016), ZKM (Karlsruhe, 2018), and Museum of Contemporary Art and Design (Manila, 2019).



Kim HongJoo, *Untitled,* 1979, Oil on silk on top of wood, 80x55(cm), Source: K-Auction.

Kim Hong Joo (b. 1945) was introduced to conceptual art through the artist group ST, which thoroughly advocated both theory and practice. He began his delicate paintings of figures reflected on mirrors and glass windows in the 1970s. Today, Kim's paintings are evaluated to be the bold and idiosyncratic results of his free navigation among image and object, Western style and Korean tradition, high art and popular art, and theory and practice. Currently, Kim is committed to his latest style of using meticulous lines to fill shapes. Kim's recent solo exhibition *Forms that Cannot be Forms* took place at The Great Collection, Seoul (2020); and, he has held solo exhibitions at Kukje Gallery (Seoul, 2015), Arts Council Korea (Seoul, 2009), and more. Kim has also participated in *4 ID* (Gallery Naeil, Seoul, 2020),  *Korea Tomorrow 2015*(Sungkok Art Museum, Seoul, 2015),  *Zeitgeist Korea*  (National Museum of Modern and Contemporary Art, Gwacheon, 2014) and various other group exhibitions. In 2006, Kim was awarded the Paradise Award by Art in Culture and in 2005 the 6th LEEINSUNG Art Prize.

Park SooKeun, *Village,* 1964, Oil on hardboard, 15x24.5(cm).

Park SooKeun, a representative painter of Korean modern art, joined the Juho club which is a group of painters surrounding the Japanese curator Ono Tadaakira who was fascinated with the murals of Goguryeo, during his five year stay in Pyongyang after his marriage in 1940 and there, he was active together with Choi Yeong Lim and Hwang Yoo Yeop. After liberation, Park SooKeun defected and spent his time with those active at the Korean Art Association and junior artists named Hong Jongmyung, Park Chang Don, and Park Hangseob. At this time, the granite matiere of Park reappeared in the works with the texture of ocher or the impression of mural paintings that are produced by the above-mentioned artists during the late 50s. An art critic Lee Gu-yeol has pointed out that the commonalities of such artworks should be studied and those works will be displayed for the first time in this coming exhibition.



Ho Tzu Nyen, *No Man II,* 2017, Video installation, 360’.

Ho Tzu Nyen is a Singaporean media and performance artist and film director. *Utama-Every Name in History is I* (2003), a work that is a combination of video and drawing, was exhibited at the Sao Paulo Biennale and Fukuoka Asia Triennale. His feature directorial debut piece *HERE* (2009) premiered at the Cannes Film Festival; *The cloud of Unknowing* (2011) was invited to the Sundance Film Festival. His performance piece *Ten Thousand Tigers* was played at the ACC Theater opening ceremony of the festival in 2015; and *The Critical Dictionary of Southeast Asia, Vol.1: G for Ghost(writers)* was introduced as part of the exhibition *The Principle of Uncertainty* at the National Museum of Modern and Contemporary Art (MMCA) in 2017. In 2018, Ho was selected to present The *Mysterious Lai*

**Related events overview**

* Opening

Dates: 2020. 10. 23. (Fri)

Venue: Deoksugung Palace, Forecourt of Hamneongjeon

Note: Limited capacity tours will be held by RSVP

* Related Events

① Seminar – 1 : Affect and Object

Dates: 2020. 10. 8. (Thu) 18:00-21:00

Venue: ‘Jeongdong 1928 Art Center’ Event hall

Speakers: Lee Seunghyun, Kim Nam-See, Park Sung-Kwan, Lee Jeong-woo

Contents:

Hare Way Object / Lee Seunghyun (APAsia 2020 Director)

Object as Matter and Subject in Art after 1900’s / Kim Nam-See

(Professor, Ewha Womans University College of Art and Design Studies)

In the shadow of objects: Timothy Morton’s Dark Ecology / Park Sung-Kwan (Researcher, CAS)

Digital Monadology / Lee Jeong-woo (Professor, Kyunghee Cyber University)

② Seminar - 2: Chronicles of Objectology

Dates: 2020. 10. 29. (Thu) 19:00-22:00 (※ Partial Schedules may be subject to change)

Venue: ‘Jeongdong 1928 Art Center’ Event hall

Speakers: Lee Jeong-woo (Korea), Yuk Hui (China), Koichiro Kokubun (Japan), Mårten Spångberg (Sweden)

Contents:

Invitations will be made to the international Swedish choreographer Mårten Spångberg who is vigorously working on performance work based on speculative realism, the philosopher Yuk Hui from Hong Kong who has been active in Berlin and who argues the grafting of regional cosmology to technology-driven reason of the West, Koichiro Kokubun from Japan who has developed grounds for recent mediopassive expressions as a Deleuze researcher, and philosopher Lee Jeong-woo who desires to develop Korean grounds for such movement

③ Gallery Day

Dates: 2020. 11. 14. (Sat), 13:00-19:00 (※ Detailed timeline will be announced)

Venue: ‘Jeongdong 1928 Art Center’ Event hall

Participating galleries

2020. 11. 7: Kukje Gallery (※ Kukje Gallery Seoul, K3 B1)

2020. 11. 14: PKM, Gallery Hyundai, Hakgojae, Gallery Juyoung, Woong Gallery Sabrina Amrani (Spain), Edouard Malingue Gallery (China/Shanghai & Hong Kong), etc.

Contents

Active distribution is essential for the development and maintenance of the art world, just as much as the production of artwork and discourse. ‘Gallery day’ makes the art market healthier and it is an event that takes the form of gallery presentations that embrace the vision of ‘AP Asia 2020’ to become a platform for coexistence and major galleries and promising galleries of Korea along with eight to ten international galleries focused on Asian artists will be invited to provide promotions for galleries and artists.

※ All related events are to be held according to social distancing guidelines, progressed through reservations for small numbers of people or through online video programs and streaming